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Teas That Make You Smile

Campaign Copy

[Organic Social](#)

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Organic Social

Facebook

☕😊 It's the Teas That Make You Smile Giveaway! 😊☕

We have a saying here at Harney & Sons: only drink teas that make you smile, and that's what we hope all our customers do when they sip Harney teas! To put an even bigger grin on your face, enter our Teas That Make You Smile Giveaway for a chance to win a prize pack of Harney teas and a Harney gift card!

There are 3 ways to enter:

📲 Follow us, like this post, and comment which Harney tea makes you smile.

☕ Spend \$40 or more on harney.com during the Giveaway period.

📝 Fill out our online submission form: <https://woobox.com/rkroem>

Four entrants will be selected and contacted via DM or email after April 2, 2024.

Giveaway closes March 31, 2024. Terms & Conditions: short.harney.com/Rules.

#Harney #HarneyTeas #HarneyandSons #TeaTime #HarneyTeaTeam #ThisIsTea
#TeasThatMakeYouSmile

[FIRST COMMENT - PIN TO TOP]

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Note: Please be aware of scams. Winners will only be contacted by an official representative from Harney & Sons or from this account directly. We will never ask for credit card information.

Instagram

Smile Big with this GIVEAWAY! 😊☕

We have a saying here at Harney & Sons: only drink teas that make you smile! To put a grin on your face, enter our giveaway for a chance to win a prize pack of Harney teas and a Harney gift card!

There are 3 ways to enter:

- 📲 Follow us, like this post, and comment which Harney tea makes you smile.
- ☕ Spend \$40 or more on harney.com during the Giveaway period.
- 📝 Fill out our online submission form at the link in bio.

Giveaway closes March 31, 2024. Winners will be selected and contacted via DM or email after April 2, 2024. Terms & Conditions at the link in bio.

#Harney #HarneyTeas #HarneyandSons #TeaTime #HarneyTeaTeam #ThisIsTea
#TeasThatMakeYouSmile

Link in Bio: short.harney.com/Rules

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Pinterest

At Harney & Sons, we believe that you should only drink teas that make you smile! That's why we offer over 300 varieties of the highest-quality teas available in the world – there's sure to be several blends that will bring a smile to your lips! From our best sellers, like Hot Cinnamon Spice, Peppermint Herbal, Japanese Sencha, Earl Grey Supreme, Paris, and many more, to more hard-to-find specialty teas, we have a blend that will make your taste buds and your heart happy.

Link:

harney.com/collections/classic-collection?utm_source=pinterest&utm_medium=social&utm_campaign=organic-video&utm_content=teas-smile

YouTube

At Harney & Sons, we believe that you should only drink teas that make you smile! That's why we offer over 300 varieties of the highest-quality teas available in the world – there's sure to be several blends that will bring a smile to your lips! From our best sellers, like Hot Cinnamon Spice, Peppermint Herbal, Japanese Sencha, Earl Grey Supreme, Paris, and many more, to more hard-to-find specialty teas, we have a blend that will make your taste buds and your heart happy. Shop now at

harney.com/collections/classic-collection?utm_source=Youtube&utm_medium=social&utm_campaign=organic-video&utm_content=teas-smile.

Paid Social

1. :15s Video
 - a. Primary Text
 - i. Spend \$40 or more sitewide for a chance to win hot teas, iced teas & a Harney gift card. T&Cs: short.harney.com/Rules.
 - ii.
 - b. Headline
 - i. Teas that make you smile!
 - c. CTA: [Shop now](#)
2. :6s Video
 - a. Primary Text
 - i. Enter Teas That Make You Smile Giveaway for a chance to win! Find ways to enter at short.harney.com/Rules.
 - b. Headline
 - i. Enter now thru 03.31.
 - c. CTA: [Shop now](#)

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Sweepstake

Woobox Form

Harney & Sons lives by its motto, "Teas that make you smile!" Help us bring a smile to your face by entering to win a prize pack of Harney products. To enter, provide your name, email address, and tell us which Harney tea makes you smile.

One random entrant will win the grand prize of 5 of their favorite teas from the Harney [Classic Collection](#), 1 case of their favorite [bottled beverage](#), and a \$50 Harney gift card. Three random entrants will win a tin of [Classic Hot Cinnamon Spice](#), [Classic Peppermint](#), and [Classic Japanese Sencha](#), and a \$50 Harney gift card.

Giveaway closes at 11:59PM EDT on Sunday, March 31, 2024.

Terms & Conditions

Harney & Sons Teas - 2024 Teas That Make You Smile Giveaway

TERMS & CONDITIONS

These Official Rules contain the terms and conditions that apply to the eligibility to enter, participate, and be awarded a prize in the Teas That Make You Smile Giveaway ("Giveaway"), which is sponsored by Harney & Sons Fine Teas (the "Sponsor," "we," "us" or "our"). Please read these Official Rules carefully, because by entering, participating, or accepting a prize, you are agreeing to be unconditionally legally bound by all of the terms and conditions contained in these Official Rules. If you violate or fail to comply with any term or condition in these Official Rules, we have the right to disqualify you, and you will forfeit the right to receive any prize. In all matters relating to this Giveaway, the Sponsor has the sole right to exercise complete discretion and judgment, including, without limitation, the administration, operation, and conduct of the Giveaway. All decisions of the Sponsor are and shall be final and binding.

Giveaway Period



The Giveaway starts on March 22, 2024 and ends at 11:59:59 P.M. EDT on March 31, 2024 ("Giveaway Period").

Who Is Eligible?

To be a qualified entrant ("Entrant"), eligible to enter, participate and be awarded a prize, you must be at least 18 years old and a legal resident in the 50 United States of America during the entire Giveaway Period. No employee, director, officer, owner of the Sponsor, nor any of their subsidiaries, affiliates, contractors, agents or members of their immediate families or individuals living in the same household (individually and/or collectively, the "Sponsor Entities") are eligible. You may only enter once, and the Entrant will be deemed to be the natural person associated with the social media or email account they used to enter.

How Do You Enter?

This Giveaway has three entry methods that are included below:

1. Purchase: Make a purchase of \$40 or more (after any applied discounts) on harney.com during the Giveaway period to be entered to win.
2. Social Media: On Facebook or Instagram, follow [@harneyteas](https://www.instagram.com/@harneyteas), like the giveaway post and comment on the giveaway post which Harney tea makes you smile.
 1. Entry Form: Enter your email on the Entry Form and tell us which Harney tea makes you smile.

How Is the Winner Selected?

After April 2, 2023, the Sponsor or the Sponsor's designated representative will choose four (4) winners (the "Winner," "Winners") from among the eligible entries into the Giveaway. Entries generated by a script, macro or other automated means are prohibited and will be automatically disqualified. Decisions are final in all matters relating to this Giveaway. The Winner will be notified by email or social media direct message ("DM") for further instructions.

If, for any reason, any potential Winner who is awarded a prize is unable or unwilling to accept the prize, does not respond within two (2) days after our first attempt to contact the Entrant (using their Instagram username, Facebook profile or email) or is disqualified or considered ineligible as an Entrant, that potential Winner will forfeit any and all rights under these Official Rules, including, without limitation, any right to receive a prize, and

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a potential Winner for that prize will be drawn from the remaining pool of eligible Entrants.

What Is the Prize?

One (1) qualified Entrant will win the Grand Prize consisting of five (5) of their favorite teas from the Harney [Classic Collection](#), one (1) case of their favorite [bottled beverage](#), and a \$50 Harney gift card. Total Grand Prize value is approximately \$145.00.

Three (3) qualified Entrants will win the Secondary Prize consisting of a tin of [Classic Hot Cinnamon Spice](#), [Classic Peppermint](#), and [Classic Japanese Sencha](#), and a \$50 Harney gift card. Total Secondary Prize value is approximately \$87.00.

Once the Winners are selected and have accepted, a representative of the Sponsor will contact the Winners on the social media platform where they entered or via email and exchange contact information to receive their prize.

Limitations of Liability & Releases

These Official Rules represent the entire agreement between you and us with respect to the Giveaway and supersede all other promises, understandings, representations, terms and conditions. You agree under no circumstances will we or any Sponsor Entity be liable for any indirect, incidental, consequential, special, exemplary or punitive damages of any kind, regardless of the form of action or basis of the claim and regardless of whether or not foreseeable or anyone was notified or aware of the possibility of such damages. In the event we are held liable for any reason for any damages, direct, indirect or otherwise, in connection with the Giveaway, these Official Rules or otherwise, the aggregate limit of our liability shall be \$100 (one hundred dollars). All Entrants release the Sponsor and all the Sponsor Entities and anyone associated with the development and execution of the Giveaway from any and all liability with respect to or in any way arising from this Giveaway, the award, acceptance and/or use of any prize.

Scam Disclaimer

This Giveaway is not a scam. You will never be asked for personal information, including but not limited to your social security number, banking information or personal security details beyond your first and last name, email address and/or mailing address if a prize

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must be shipped via mail. If you are contacted by any other party besides a member or representative of the Sponsor (socialteam@harneyteas.com, @harneytea on Facebook, @harneytea on Twitter, or @harneytea on Instagram), do not share any personal information with them. You will only be contacted by a member or representative of the Sponsor for any and all Giveaways associated with Harney & Sons Fine Teas.

General

All taxes, fees and surcharges on prizes are the sole responsibility of each individual prize Winner.

Entrants agree that all communications and notifications to Entrants related to this Giveaway, unless otherwise agreed with the Sponsor, may be accomplished over social media DM or email.

Winners have no right to substitute or request cash in lieu of any prizes, however Sponsor reserves the right to substitute prizes of equal or greater value at any time. Prizes are non-transferable, and each Entrant is limited to one (1) prize.

Except where prohibited by law, Entrants consent to the Sponsor, its agencies and representatives use of the name, audiovisual recordings, photographs and State of residence of Entrant, as well as any statements made by Entrant in connection with the Giveaway and/or the Sponsor, for advertising and Giveaway purposes without notice or compensation of any kind.

Sponsor is not responsible for entries that are corrupted or received incorrectly or for any problems or malfunction of communications, networks, online or mobile systems, platforms, servers or service providers, equipment, software, email, or any other problems related to or resulting from participating in the Giveaway. Sponsor assumes no responsibility for any technical or human error which may occur in the processing of entries, nor for any error, omission, interruption, deletion, defect, delay in operation or transmission, theft, destruction or unauthorized access to, or alteration of, entries, including lost, late or misdirected entries. Sponsor is not responsible for any Entrant who is determined to be cheating or fraud by any Entrants. Entrants violating or not complying with these Official Rules, engaging in illegal, inappropriate or other activities that disrupt or interfere with the intended operation of this Giveaway or any other Entrant will be disqualified and forfeit any prizes. Any attempt to undermine the

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legitimate or intended operation of the Giveaway may be a violation of criminal and civil laws, and we reserve the right to seek damages to the fullest extent permitted by law and to report, provide information to and cooperate with law enforcement agents and officials. If, for any reason, the Giveaway is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any causes beyond the control of Sponsor which affect the administration, security, fairness, integrity or proper conduct of this Giveaway, Sponsor reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the Giveaway.

Sponsor

The Sponsor of this Giveaway is Harney & Sons Fine Teas, 5723 Route 22 Millerton, NY 12546. You may obtain a list of prize Winners until six months after the conclusion of the Giveaway Period by sending us a request in writing and include a self-addressed, proper postage prepaid envelope in which we can send the list back to you.

Any questions regarding this Giveaway should be directed to Harney Social Team at socialteam@harneyteas.com.

Disclaimer

The Teas That Make You Smile Giveaway hosted by Harney & Sons Fine Teas is in no way sponsored, endorsed, administered by or associated with Facebook, Instagram, Twitter or YouTube.

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Winner Notification Email/DM

Email (Primary Winner) - Mark Eaton

Header: You won the Harney & Sons Teas That Make You Smile Giveaway 😊

Body: Congratulations, [NAME]! 🎉 You are a winner of the Harney & Sons Teas that Make You Smile Giveaway ☕

You have won five of your favorite teas from our [Classic Collection](#) + one case of your favorite [bottled beverage](#) + \$50 H&S gift card.

You were randomly selected as one of 4 lucky winners by [REPEAT THEIR METHOD OF ENTRY].

Please confirm you have received this email and accept your prize by responding with your shipping address, five (5) teas you'd like to have from our [Classic Collection](#), and what product you'd like to have from our [Bottled Beverage Collection](#) by [DATE] or you will forfeit your win to another qualifying entrant.

Congratulations, again! We appreciate your loyalty and look forward to hearing back from you. 🍵

Lexi W.
Harney & Sons Social Team
5723 Route 22
Millerton, NY 12546

Email (Secondary Winner) Dee Ann Wallace (dawtx@yahoo.com), Terry Sullivan (terrysullivan@me.com), Karin Vrolijk (kleev13@gmail.com)

Header: You won the Harney & Sons Teas That Make You Smile Giveaway 😊

Body: Congratulations, [NAME]! 🎉 You are a winner of the Harney & Sons Teas that Make You Smile Giveaway ☕

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You have won a tin of [Classic Hot Cinnamon Spice](#), [Classic Peppermint](#), and [Classic Japanese Sencha](#) + a \$50 H&S gift card.

You were randomly selected as one of 4 lucky winners by [REPEAT THEIR METHOD OF ENTRY].

Please confirm you have received this email and accept your prize by responding with your shipping address by [DATE] or you will forfeit your win to another qualifying entrant.

Congratulations, again! We appreciate your loyalty and look forward to hearing back from you. 

Lexi W.
Harney & Sons Social Team
5723 Route 22
Millerton, NY 12546

Direct Message (Primary Winner)

Congratulations, [NAME]!   You are a winner of the Harney & Sons Teas That Make You Smile Giveaway

You have won five of your favorite teas from our Classic Collection + one case of your favorite bottled beverage + \$50 H&S gift card.

You were randomly selected as one of 4 lucky winners by [REPEAT THEIR METHOD OF ENTRY].

Please confirm you have received this email and accept your prize by responding with your shipping address, five (5) teas you'd like to have from our Classic Collection, and what product you'd like to have from our Bottled Beverage Collection by [DATE] or you will forfeit your win to another qualifying entrant.

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Congratulations, again! We appreciate your loyalty and look forward to hearing back from you. 

Lexi W.
Harney & Sons Social Team

Direct Message (Secondary Winner)

Congratulations, [NAME]!   You are a winner of the Harney & Sons Teas That Make You Smile Giveaway 

You have won a tin of [Classic Hot Cinnamon Spice](#), [Classic Peppermint](#), and [Classic Japanese Sencha](#) + a \$50 H&S gift card.

You were randomly selected as one of 4 lucky winners by [REPEAT THEIR METHOD OF ENTRY].

Please confirm you have received this email and accept your prize by responding with your shipping address by [DATE] or you will forfeit your win to another qualifying entrant.

Congratulations, again! We appreciate your loyalty and look forward to hearing back from you. 

Lexi W.
Harney & Sons Social Team